Sample Talking Points
Making a Commitment to Every Woman Every Child

Summary

- In the lead up to the launch of the updated *Global Strategy for Women’s, Children’s and Adolescents’ Health (2016-2030)* at the UN General Assembly in September in New York, the UN Secretary-General’s Office is currently welcoming commitments to the Global Strategy for the post-2015 era from new partners, as well as updated and refreshed commitments by existing Every Woman Every Child partners.

- The deadline for submission¹ is midnight (EST) on Tuesday **8 September** in order to be assessed and if accepted will be included in a special “commitment compendium” to be released alongside the Global Strategy. Commitments submitted after this time cannot be guaranteed for inclusion. No submissions will be accepted after **18 September** for presentation at the launch.

- Guidelines for commitments can be found at: [http://www.everywomaneverychild.org/commitments/make-a-commitment](http://www.everywomaneverychild.org/commitments/make-a-commitment)

- Please send your complete commitments adhering to the checklist in the guidelines to: [everywoman.everychild@un.org](mailto:everywoman.everychild@un.org).

- For information, please contact Hannah Sarah Dini ([dini@un.org](mailto:dini@un.org)) Every Woman Every Child/Executive Office of the UN Secretary-General

What is a commitment?

- Commitments may be **financial or non-financial**, and made by individual institutions or multi-partner coalitions. All commitments to advance the goals outlined in the Global Strategy are encouraged, in particular those which are sustainable (e.g. public private partnerships with sustainable business models), innovative (e.g. novel policies, new low cost technologies, innovative partnerships or financing models), and have a

¹ Commitments are welcomed at any point in the year, and will be reviewed on a rolling basis. Please note that all commitments made during 2010 to 2014 will be removed from the Every Woman Every Child database as of December 2015 unless it is clear that the commitment refers to work ongoing after 2015. For any questions or clarification, please contact Hannah Sarah Dini in the UN Secretary-General’s office: [dini@un.org](mailto:dini@un.org)
long term focus. Most importantly, commitments to the updated Global Strategy should have clear measurable expected impacts.

- Commitment makers will be required to report annually on progress related to the implementation of their commitments. In order to minimise reporting burden, the Executive Office of the UN Secretary-General will work with partners to arrive at a single reporting process and one which will accept existing reporting formats.
- Commitments are welcome at any point in the year. However, only those sent by 18 September will be available for dissemination in connection with the September launch event.

**About the Global Strategy and Every Woman Every Child**

- The *Global Strategy for Women’s, Children’s and Adolescents’ Health (2016-2030)* is a bold new roadmap for ending all preventable maternal, newborn and child deaths, including stillbirths, by 2030, and improving their overall health and well-being. It aims to keep women, children and adolescents at the heart of the sustainable development agenda, unlocking their vast potential for transformative change.
- The first Global Strategy for Women’s and Children’s Health (2010-2015), launched by United Nations Secretary-General Ban Ki-moon in 2010, clearly demonstrated the power of partnership. It galvanized political leadership, attracted $60 billion of financial commitments, and created the multistakeholder *Every Woman Every Child* movement. More than 300 organizations have contributed more than 400 time-bound, measurable commitments to advance the 2010-2015 Global Strategy – commitments that all contributed to remarkable results.